



Broadcast Order No. 191233473 / 2019 / TVN

Purchase option: PRICE LIST(Price List)

I. Parties:

a) Advertiser: REGION VYSOKE TATRY

registered office: STARY SMOKOVEC 1, 06201 STARY SMOKOVEC

No. of entry in the register of businesses: SK2023468403

b) TVN Media Sp. z o.o., ul. Wiertnicza 166, 02-952 Warszawa, KRS 0000374849 (hereinafter „TVN Media”)

- II. The Advertiser orders TVN Media to provide broadcasts of Advertisements in television channels entitled TVN at times and subject to the terms and conditions specified below and in the attached broadcasting plan.
- III. The Advertiser confirms that he has reviewed and accepts the “TV Channel Trade Policy” and “General Terms for the Conclusion of Agreements”, assuming that they form an integral part of this Broadcast Order, and he undertakes to comply with them.
- IV. The Advertiser accepts the calculation of the service together with its final price specified below and undertakes to pay to TVN Media the full amount due according to the payment schedule specified in point VIII below, unless another payment date is specified in the VAT invoice issued by TVN Media.
- V. The Advertiser shall deliver the Advertisement to TVN Media at times and subject to the rules specified in the “General Terms for the Conclusion of Agreements”.
- VI. The Advertiser represents and guarantees that it bears full and exclusive liability for the contents covered by the Advertisement submitted for broadcasting, and in particular he undertakes to satisfy any claims in the event of an infringement of any intellectual property rights, such as copyrights or neighboring rights of third parties or personal goods of entities or persons presented in the broadcast Advertisement, and to cover all damages suffered by TVN Media and broadcasters represented by TVN Media in connection with an infringement by the Advertisement of the binding provisions of law.
- VII. The Broadcast Order shall be binding upon the acceptance hereof by both Parties.
- VIII. The following detailed plan and rules of broadcast of Advertisements are hereby adopted:

Product:	VYSOKE TATRY		
Length of copy:	30 s.	Scope of days:	24.12.2019 - 31.12.2019
		Number of broadcasts:	18
Value per broadcast			63532,63 €
Surcharges			
for positioning	0,00%		0,00 €
placing a designation of a media patron	0,00%		0,00 €
a few products of the same Advertiser	0,00%		0,00 €
for other Advertisers in a Commercial	0,00%		0,00 €
alcoholic beverages	0,00%		0,00 €
non-immediate vicinity of the competitor's	0,00%		0,00 €

Net amount		63 532,63 €
VAT	0%	+ 0,00 €
Gross amount		= 63 532,63 €
Prepayment (with VAT)		0,00 €

Total to be paid 63 532,63 €

Method of payment **Bank transfer**

Payment mode (deadline) prepayment with deadline **of 2019-12-19**

This Order is the basis for making prepayment to the account of TVN Media: HSBC Bank Polska S.A., Rondo ONZ 1, 00-124 Warszawa, account no. PL57128000030000003182789021

TVN Media

Advertiser

Warsaw, (Date)

Responsible person:

(Date,

signature,

stamp)

Advertisement Broadcast Plan forming a part of order No.191233473 / 2019 / TVN

Channel: TVN

Date	Time	Block code	Programme	Item	Length	Value
2019-12-24	19:25	219W04	przed Sport		30 s	39500,00 PLN
2019-12-25	19:25	319W04	przed Sport		30 s	39500,00 PLN
2019-12-25	21:29	321W31	w Listy do m.2/3		30 s	31100,00 PLN
2019-12-25	22:45	322W13	w Ścigany /1		30 s	25100,00 PLN
2019-12-26	19:28	419W08	przed Pogoda		30 s	35800,00 PLN
2019-12-26	21:28	421W31	w Po prostu przyjaźń /3		30 s	30200,00 PLN
2019-12-27	19:24	519W04	przed Sport		30 s	39500,00 PLN
2019-12-27	19:46	519W014	przed Uwaga!		30 s	34000,00 PLN
2019-12-27	22:46	522W13	w Matrix reaktywacja /1		30 s	15200,00 PLN
2019-12-28	19:21	619W11	po Fakty /1		30 s	38500,00 PLN
2019-12-28	21:49	621W43	w Piraci z Karaibów: na nieznanym /4		30 s	22400,00 PLN
2019-12-29	18:20	718W31	w Listy dom. /3		30 s	21400,00 PLN
2019-12-29	19:21	719W11	po Fakty /1		30 s	40900,00 PLN
2019-12-29	21:27	721W43	w Mumia: grobowiec cesarza smoka /4		30 s	25700,00 PLN
2019-12-30	19:27	119W04	przed Sport		30 s	37800,00 PLN
2019-12-30	21:08	121W11	w Milionerzy /1		30 s	26800,00 PLN
2019-12-31	19:28	219W08	przed Pogoda		30 s	34200,00 PLN
2019-12-31	20:40	220W11	w Warszawa stolica sylwestra 2019/1		30 s	27400,00 PLN

TVN Media

Advertiser

Warsaw, (Date)_____
Responsible person:_____
(Date,

signature,

stamp)